

# **From Risk to Resilience: The Role of Public-Private Partnerships in Disaster Management**



In a time when focus on environmental matters is on the rise and occurrence of frequent natural disasters, attention and efforts towards disaster management is now crucial than ever. Partnerships between players in public and private sectors are becoming more essential in transforming risk into resilience. Combination of capabilities of both sectors through partnerships offer creative methods to catastrophe prevention, detection and management.

Public-Private Partnerships (PPPs) are an example of collaborative framework that allows the public and private sectors to work together towards addressing emerging and existing risks and opportunities such as disaster relief. These alliances benefit from strengths of both sectors: the public sector's operational and regulatory expertise, and commercial sector's creativity, efficiency and resource mobilization capabilities.

Public-Private Partnerships plays a vital role in disaster preparedness and response by integrating cutting-edge technologies with logistical assistance. Cutting edge technologies and management approaches as provided by private enterprises can enhance early warning systems, recovery plans, predict disaster patterns and corresponding disaster response plans. Logistical assistance through the Public-Private Partnerships further helps in supporting supply chain solutions through relief efforts.

PPS also serve to construct resilient infrastructure which is essential in reducing the effects of disasters and exploring opportunities for efficient and effective responses to catastrophes. Through such partnerships, stakeholders are better prepared to respond to unfavorable events through modernization of emergency response services, advancement of urban planning, construction of disaster-resilient facilities amongst other response mechanisms.

Integration of PPPs in disaster management opens up several opportunities that Grant Thornton Advisory East Africa Limited (Grant Thornton) offers. These roles are critical in ensuring effective implementation and accountability of disaster management initiatives.



## Some of the related solution offerings by Grant Thornton include:

- ▶ Monitoring and evaluation services through review of contractual compliance, impact reporting, learning and development and operational efficacy of disaster management plans.
- ▶ Disaster risk assessments aimed at identifying, ranking and evaluating impact and likelihood of disaster risks, including review of risk management frameworks and adequacy and effectiveness of internal controls environment.
- ▶ Compliance and incentives services including creation of PPP contracts aimed at maximizing benefits for all stakeholders. This further entails guidance on tax advantages and exemptions available for disaster management programs while ensuring compliance with tax regulations.
- ▶ Financial planning assistance for disaster management initiatives through offering advisory services on tax implications of various funding sources and activities, eventually informing resource allocation and effective management of tax liabilities.
- ▶ Strategic planning through creation of robust infrastructure, effective response strategies and integration of commercial ideas into government programs.
- ▶ Training and capacity building of stakeholders in public-private partnerships who are involved in disaster response and management. Purpose of these sessions is to upskill relevant stakeholders on managing and responding to disasters in an efficient and effective manner.

These are just a few of the solutions we offer to help Public-Private Partnerships navigate the dynamic disaster management environment they operate in.

Reach out to Grant Thornton today to explore our expert solutions!

**Parag Shah**

**Partner - Advisory**

T +254 (0) 728 960 963

+254 (0) 735 370 009

+254 (0) 20 375 2830

E [parag.shah@ke.gt.com](mailto:parag.shah@ke.gt.com)

**Bethwel Cheruiyot**

**Manager - Advisory**

T +254 (0) 728 960 963

+254 (0) 735 370 009

+254 (0) 20 375 2830

E [bethwel.cheruiyot@ke.gt.com](mailto:bethwel.cheruiyot@ke.gt.com)

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### Address:

#### Nairobi

5th Floor  
Avocado Towers  
75 Muthithi Road, Westlands  
P.O. Box 46986 – 00100  
Nairobi, Kenya

T +254 20 3747691  
T +254 20 2699540  
T +254 728 960963

W [grantthornton.co.ke](http://grantthornton.co.ke)  
E [info@ke.gt.com](mailto:info@ke.gt.com)

#### Kampala

3rd Floor  
Lugogo One, Plot 23,  
Lugogo Bypass  
Kampala, Uganda

T +256 200 907333  
T +256 414 535145  
T +256 312 266850

W [gtuganda.co.ug](http://gtuganda.co.ug)  
E [info@ug.gt.com](mailto:info@ug.gt.com)

#### Dar es Salaam

1st Floor, Viva Towers  
Ali Hassan Mwinyi  
Road  
P.O. Box 7906  
Dar es Salaam,  
Tanzania

T +255 784 936888

W [grantthornton.co.tz](http://grantthornton.co.tz)  
E [info@tz.gt.com](mailto:info@tz.gt.com)

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